



## GRI G4 BASIC PEER BENCHMARKING REPORT SERVICE

Governance & Accountability Institute will analyze the client's sustainability report and three peer companies' sustainability reports for the disclosure levels on each of the GRI G4 Performance Indicators, Aspects, and Categories.

The company and three (3) selected peers' reports will be analyzed for the disclosure levels on:

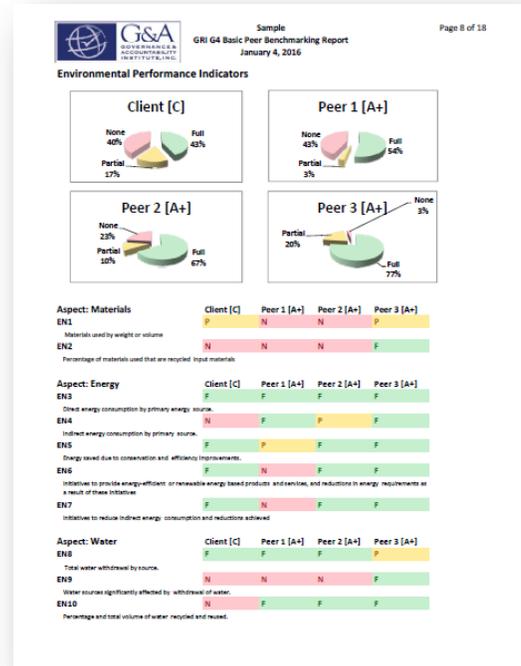
- All 58 GRI G4 General Standard Disclosures
- All 91 GRI G4 Specific Standard Disclosures
- All GRI Aspects
- External Assurance Type / Provider / Scope / Level / Standards Used

These peer benchmark rankings will help to prioritize which sustainability aspects the client organization is leading on and which they are lagging on. These key pieces of competitive positioning information are important to the forward looking strategy setting for the client and the understanding of which areas are most worthy of investing resources and time.

With this exercise the clients sustainability disclosures can be made more complete, comparable, robust and be of more value to the user base (i.e., stakeholders including employees, customers, and stockholders). This would significantly enhance the return on investment of the client's sustainability efforts.

This benchmarking process also has the added ability to create awareness, discussion, and innovation that can result in unexpected benefits for the company. Management will have the added benefit of better information availability to make better strategic decisions.

Results will be compiled and presented in a visual format for use by management in making strategic decisions on sustainability initiatives, and reporting. It will also allow for an overall understanding of where the company sits in relation to its peers and what its peers have chosen as material sustainability topics for their organizations.



**Timeframe 3-5 Days | Cost \$950**

### CONTACT

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## ADDITIONAL BACKGROUND ADDENDUM

### ABOUT GOVERNANCE & ACCOUNTABILITY INSTITUTE, INC.

Governance & Accountability Institute, Inc. is the exclusive GRI Data Partner in the United States of America. In this role it is our responsibility to monitor, collect and analyze every sustainability report issued by U.S. entities. This includes GRI-compliant, GRI-Referenced, and Non-GRI reports, in various formats – print, digital and hybrids.

In 2014, G&A analyzed over 1,500 Sustainability reports from a wide range of sectors, and covering an even wider range of information related to stakeholders, issues, and data sets. No other consulting organization has the depth and breadth of knowledge related to U.S. corporate sustainability and responsibility reporting. Analyzing these reports – and the strategies, initiatives, programs and other elements that the report explains – enables our team to structure many unique resources for our clients.

Citing the quality of our work, GRI now demonstrates our systems and methods as a model for data partners around the world in other geographic areas. In 2012, G&A Institute was given the honor of being invited to be the sole data partner for the United Kingdom and The Republic of Ireland, in addition to continuing our duties in the USA. We are also Organizational Stakeholders ("OS") of GRI. The GRI Data Partner work by G&A is pro bono; the yield is a deep resource of information related to reporting.

### ABOUT THE GLOBAL REPORTING INITIATIVE

The Global Reporting Initiative (GRI) is the *de-facto* global standard for corporate sustainability reporting. Last year more than 4,000 organizations published Sustainability reports that utilized the GRI standards. The majority of these reporting efforts are voluntary, as is adoption of the GRI framework of US-based companies.

GRI was formed in 1997 in Boston as a cooperation between CERES and The Tellus Institute; over the years hundreds of companies adopted GRI "G1" framework released in 2000. The GRI established a permanent secretariat in Amsterdam where the foundation is currently headquartered. Although GRI is independent it works in collaboration with the UNEP, and with the UN Global Compact (UNGC), CDP, ISO, and many other global third party standards organizations.

In 2013, GRI released the 4th Generation of its framework – G4. The GRI Framework is being integrated into global mandates, policies and regulations such as the most recent EU directive which mandates sustainability reporting for all companies in EU countries or listed on EU exchanges.

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#### GOVERNANCE & ACCOUNTABILITY INSTITUTE

*Navigating the way to sustainability ...*

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